

The background of the advertisement is a close-up photograph of a large pile of bright red, granular material, possibly a spice or mineral. A metal scoop is positioned at the top, and a metal tray with intricate, embossed patterns is visible at the bottom left. The lighting is dramatic, highlighting the texture of the red material and the metallic surfaces.

Abercrombie & Kent

NORTH AFRICA & MIDDLE EAST
INSPIRING LUXURY ADVENTURES

2024

Abercrombie & Kent



Dear Traveller,

It is just over 60 years since I founded Abercrombie & Kent with my parents in East Africa, the first step on a journey that has taken thousands of discerning guests to every corner of the earth in seamless style and comfort.

In the 1970's, I took the decision to broaden our range of destinations by expanding into Egypt, followed by North Africa and the Middle East. The sandy swathes of this region are the cradle of ancient civilisations. They have been captivating travellers for centuries, and with good reason. Think of the icons – Egypt's mighty River Nile, Jordan's ancient city of Petra, Morocco's labyrinthine medina of Fes, Israel's Western Wall – and you are truly just scratching the surface of the rich tapestry of sights and experiences awaiting you.

Travel has the ability to take us away from the ordinary; the every day. Truly great travel allows us to see the world through a new lens, in a new light. With the right perspective, an open heart and an expert guide, travel helps us come to a better understanding of the world and our place in it. Travel not only has the power to be life-enhancing, it can also be life-changing. Since A&K was founded in 1962, I've seen that belief confirmed before my own eyes many times.

In one of his last great poems, T.S. Eliot wrote "We shall never cease from exploration". I believe that idea speaks to humankind generally. It certainly speaks to me and to the spirit of adventure I see running through A&K and all of our people, and I see it alight in everyone who travels with us.


As we celebrate six decades of inspiring travel, I invite you to look ahead to new adventures in North Africa & the Middle East.

Enjoy exploring!

Geoffrey Kent

Geoffrey Kent

Founder and Chairman Emeritus | Abercrombie & Kent

 @geoffrey_kent





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North Africa & the Middle East

In a region where ancient civilisations have come and gone, Crusaders, invaders, explorers and philosophers have all left their mark on the desert lands of North Africa and the Arabian Peninsula.

From the bustling medinas and timeless walled cities of Morocco to Egypt's mysterious pyramids and its iconic waterway the Nile. From the sacred sites of Israel, a country worshipped by three faiths, to the ancient attractions of Jordan. From the forts, castles and beaches of Oman to the enigmatic desert kingdom of Saudi Arabia. All destinations will dazzle and dwarf the modern traveller.

On a tailor-made adventure through North Africa and the Middle East, you are supported by more than 30 years' experience delivering outstanding journeys to the region. Spend each inspiring day with A&K's hallmark blend of privileged insider access and expert insight at every turn. We promise you the journey of a lifetime.



Why Choose an A&K Journey

Abercrombie & Kent takes you to the heart of a destination in extraordinary style and comfort, with authentic local insight, unforgettable experiences and exclusive access privilege.

The Leader in Luxury Travel Experiences

For over 60 years, Abercrombie & Kent has been a pioneer in the world of luxury travel, redefining the notion of what is possible on holiday and delivering travel experiences that change the way travellers see the world, and themselves. We've made it our business to specialise in destinations and itineraries that are extraordinary, creating exquisite adventures handcrafted to exceed the expectations of even the most discerning travellers.

Our People

A&K works tirelessly to design adventures you won't see from any other travel company, backed up by the most robust support network, including over 55 offices in more than 30 countries around the world. Unlike other operators, we recruit, train, and manage our own full-time staff, orchestrating every aspect of your journey with precision and flexibility, down to the last detail. Whether it's the seamless flow of an A&K itinerary or the prompt attention paid to an unexpected request, you can be sure that our global family is the driving force making it happen.

A&K's Journey Designers

Our Journey Designers regard travel not as an occasional diversion, but as a calling that stimulates the mind and nourishes the spirit. Exceptionally well-travelled individuals with an average of more than 10 years' travel industry experience, each is an expert in their chosen region of the world. They're also born adventurers who can advise on the best places to visit because they've usually been there themselves already. They're in constant touch with A&K's partners and our network of offices throughout the region and the world, with the most up-to-date information at their fingertips. Your Journey Designer also gets to know you as an individual, either through your travel advisor or directly with you, one traveller to another, to make sure your journey is everything you want it to be.

Local Presence & Privileges

Our long-standing connections – and 11 permanent, full-time offices across North Africa & Middle East – allow us to offer the most desirable room categories, the best game-viewing locations for lodges and camps, access to exclusive tours with the best historians in the region, as well as unmatched service at every stage of your journey. This kind of unencumbered insight into the authentic heart and soul of a place – to the people and sites that exist far beyond the reach of the average traveller – is something we pride ourselves on and ensure we deliver on every journey we create.

Expert Local Guides

It is often said that a guide can make or break a special journey. We agree. A&K's guides are the best in the world and deliver superlative experiences in every destination. All are blessed with extensive knowledge and the ability to bring local attractions to life. Multilingual and well-travelled, each possesses insight into diverse attractions and cultural interactions throughout the region, enlightening you in every locale with insider information that adds depth to your journey.

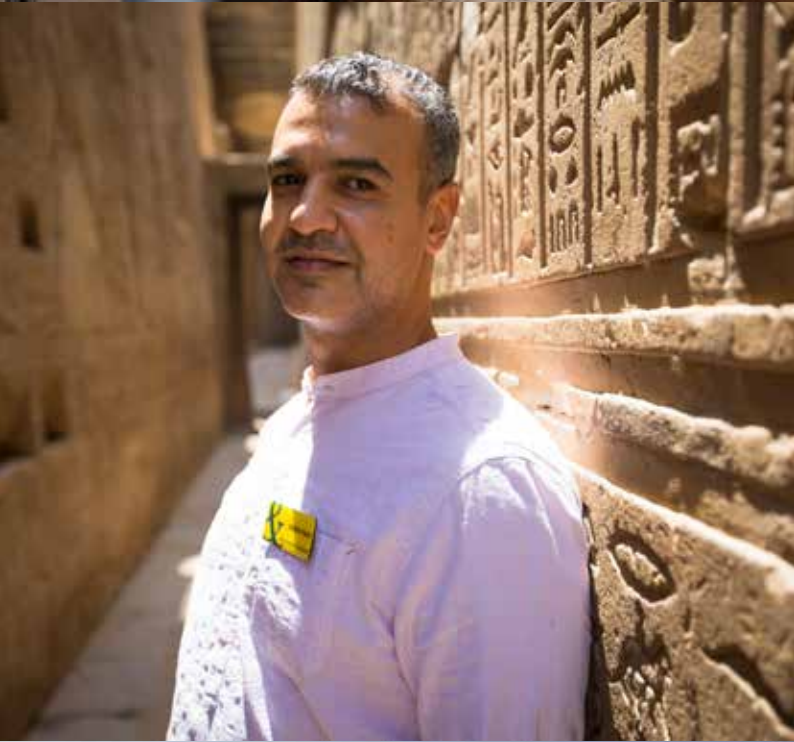
A Long-Standing Commitment to Local Communities

Conservation and philanthropy have been integral parts of A&K's operations for decades, long before they became *de rigueur* for other operators. Working hand-in-hand with local villages and communities, we fund schools and clinics and generate opportunities for employment that make a real difference. Grassroots Abercrombie & Kent Philanthropy projects like these are included on several of our North Africa & Middle East journeys, welcoming our guests to participate in travel that changes lives. See page 30 for more information.

Safety You Can Trust

With experience comes excellence and reliability, and with A&K this translates to peace of mind and security. The safety of our guests is always our priority. Our network of local offices and long-established relationships in this region, and in every region in which we operate, allows us to keep our finger on the pulse of local dynamics and developments. If unexpected events occur, A&K has resources at the ready. You can rely on us to go the extra mile to ensure your wellbeing and allow you to safely continue your journey.





Discover North Africa & the Middle East on a Journey Made Just For You

Your ideal journey starts with a dream, and a deep desire to experience a part of the world in a new way or for the first time. And our Journey Designers are here to create itineraries perfectly suited to your style, your interests and your budget.

Seamless, Ready-to-Travel Suggested Journeys

In this brochure, and in more detail on our website, you will find a range of suggested itineraries exclusively designed by our experts. Each element of each itinerary is carefully considered in terms of guest enjoyment, travel logistics, and how it fits in the overall pace and flow of the journey. Each one is travelled and tested, to ensure we present the destination in the best possible manner in seamless style and comfort. These suggested journeys are all designed to give you an incomparable travel experience and are operated on a private basis for you and your travelling companions. Each is ready-to-book and ready-to-travel on dates to suit you.

Find Your Inspiration

Decades of in-country expertise mean our Journey Designers can curate exceptional activities and experiences for you that are beyond the reach of the average traveller. In each destination, a list of some of these unique experiences is featured. Some of these appear in our suggested journeys, but they can also be pieced together to form the framework for your own bespoke adventure.

No Two Holidays Are the Same

Our suggested journeys are just that, suggested. Should you need to deviate from the proposed route, add a different focus or start from scratch, our Journey Designers are poised to start the conversation with you, or your travel specialist, to craft the holiday of your dreams.

It's simple, tell us where and how you'd like to travel and we'll create or curate a journey to match, with as much or as little direction from you, and drawing on the expertise of locals from our offices throughout North Africa & the Middle East. By tailor-making your journey with an A&K Journey Designer, you are assured a unique experience from booking to boarding and beyond.

Itineraries You Won't Find Anywhere Else

With our unrivalled knowledge, A&K can create journeys that feature iconic destinations and perfect pacing, all seamlessly orchestrated for the luxury traveller. These are journeys that unfold with the narrative flow of a good book or a great film. Our approach and network advantages also bring practical benefits, including tailored transfer and flight routings to allow for extra time exploring, and longer stops in the places you most want to see.

Genuine, Cultural Immersion

We ensure every one of our journeys includes authentic cultural encounters. Imagine strolling the market of a little-known village alongside a friendly local – your A&K guide – who grew up just down the street and has probably known some of the vendors here his entire life. He makes warm introductions and suddenly you are tasting a traditional local dish prepared just that morning. Our guides offer the kind of insight into local culture that can only come from being a local. The result is a journey that reveals the real spirit of the people, and the place, in a way you'll never forget.

Four Steps to Your Inspiring Journey

- 1. Tell Us About Your Ideal Journey**
It starts with an A&K Journey Designer, who works with you or your travel professional to open your eyes to the possibilities of travel with A&K – a world of inspiring destinations and exclusive insider access.
- 2. Make Your Journey Your Own**
The Journey Designer creates a detailed proposal for your journey, complete with touring, hotels and insider access activities arranged specially for you, refining the itinerary until it's exactly what you're looking for.
- 3. Let Us Handle the Details**
Your journey is planned – now it's time to sit back and let us finalise the details, as well as provide all the information you need to prepare for your journey.
- 4. Travel with Around-the-Clock A&K Support**
Once you arrive at your destination, we manage everything behind the scenes, leaving you to enjoy every inspiring moment for as long as you travel with us. This is travel as it is meant to be.

Experience the Journey of Your Dreams

Contact A&K at 1300 583 901, visit www.abercrombiekent.com.au or speak to your travel advisor to start planning your bespoke journey today.



Truly Luxurious Accommodations That Inspire, Enhance & Delight

The quality of the accommodation we use is one of the many things that sets an A&K journey apart. On all handcrafted tailor-made and small group journeys, we select only the most remarkable hotels, boutique lodges and ships, each of which must combine superior service, a sense of place, local character and unanticipated luxuries.

Award-Winning, Iconic Hotels, Camps & Lodges

When luxury is what you're looking for, there's no reason to settle for second best. Our local experts choose only the very best hotels in a given destination. In many cases, their choice will be the undisputed local favourite, synonymous with five-star style, often a *Condé Nast Traveler Gold List* or *Travel + Leisure World's Best* property.

But the choice might also be a whispered secret, a better option, a small but perfectly formed boutique property with a certain significant atmospheric, experiential or locational advantage. This firsthand knowledge allows us to recommend the perfect fit for you and your itinerary.

One-Of-A-Kind Locations

When considering a hotel, our experts look at more than just the rooms. Wherever possible, we arrange for you to stay close to the places you most want to see, close to the people you'll most enjoy meeting, and close to the experiences you'll most enjoy discovering. We'll choose the right option from among the region's best properties, whether historically iconic, coveted high-design or supremely located on the edge of wilderness.

Stylish Expedition Vessels and Small Ships

Our commitment to luxury doesn't stop at the water's edge. When it comes to cruising with A&K, step aboard knowing you'll experience the same comfort, service and style you would on land, all while discovering the beauty of life on the water.





Egypt

Experience majestic ruins, temples, tombs, fascinating bazaars and the timeless beauty of the Nile River on a luxury adventure through Egypt. Surround yourself with contemporary comforts, outstanding cuisine, breathtaking landscapes and mesmerising sights as you holiday in one of the world's oldest and most vibrant nations in the company of your personal A&K Egyptologist.

Extraordinary Ways to Experience Egypt

Gain VIP Access to the Sphinx and Visit the Great Pyramids

Get up-close to the ancient world's largest monumental sculpture, with exclusive Insider Access at the Great Sphinx. Stand between the mythical creature's paws for an unforgettable encounter that will dwarf you. Study the great pyramids of Menkaure, Chephren, and mighty Cheops. Towering over the Giza Plateau, this panorama has gripped adventurers for centuries.

Tour the Extraordinary Egyptian Temples of Abu Simbel

The solitude of World Heritage Site Abu Simbel belies the grandeur of its colossal archaeological marvels, the temples of Ramses II and Nefertari. Learn how the temples were saved from flooding while glimpsing the town's Nubian culture.

Delve Into the Valley of the Kings and Queens

In this vast City of the Dead, 138 magnificent tombs span iconic royals such as Tutankhamun and Ramses V. Prepare to be dazzled by special entry to the burial chamber of Seti I whose colours are as vibrant today as they were 3,000 years ago.

Cruise the Nile in Luxury

The best way to properly experience Egypt's ancient history is on a luxury cruise down the Nile. A lifeblood of ancient Egypt, the river's banks are dotted with ancient tombs, temples and ruined cities whose stories paint a colourful picture of mighty pharaohs and their kingdoms.

Honour the Fallen at El Alamein

Follow the courageous stories of Australian diggers in the Military Museum and Commonwealth War Cemetery at El Alamein, where 7,000 tombstones overlook the desert battlefield. Be moved as you appreciate the bravery of those who paid the ultimate price.

Float Over Luxor's Temples

Take to the skies above Luxor in a hot-air balloon and enjoy a panoramic view of the world's greatest open-air museum. Leaving at sunrise, your aerial panorama passes over some of Egypt's most iconic monuments, including the magnificent temples of Karnak and Hatshepsut.

Seek Out the Spectacular Landscapes of the Siwa Oasis

The magical Siwa Oasis lies isolated in the heart of Egypt's Western Desert. With a distinctly different cultural heritage from the rest of the country and spectacular landscapes of dramatic rock formations, lush palm groves and salt lakes, you'll be mesmerised by the unique cultural traditions that have endured here for thousands of years.

Be Drawn to the Ancient Landscapes of Egypt's Red Sea

With year-round sunshine, sandy beaches, turquoise waters and vibrant coral reefs, head to the Red Sea resort town of Sharm El Sheikh and indulge in the luxe comforts of Four Seasons Sharm El Sheikh. Float over undersea worlds in the world-renowned snorkelling and diving mecca, venture into the starkness of the Sinai Peninsula, and step back in time at one of the world's oldest working Christian monasteries.





Suggested Tailor-Made Itineraries

Nile in Style

9 days

Arrive Cairo (3N) – Nile River Cruise (4N) – Depart Cairo (1N)

Ancient Egypt comes alive on this seamless introduction to the world's oldest travel destination. Immerse yourself in the ancient and modern highlights of exotic Cairo in the company of one of our signature expert Egyptologists. Discover the dazzling temples and ancient tombs along the river on a luxury cruise between Luxor and the southern city of Aswan aboard the Sanctuary Sun Boat IV, one of the finest small ships on the river.

[Please click here to view detailed itinerary and pricing.](#)

A Portrait of Egypt

14 days

Arrive Cairo (3N) – Luxor (1N) – Nile River Cruise (4N) – Aswan (2N) – Alexandria (2N) – Depart Cairo (1N)

With so much to discover, ancient and alluring Egypt deserves in-depth exploration and that's how we've curated this extended journey. You'll be guided to the most iconic museums and ancient monuments around Cairo and along the Nile and be introduced to some unexpected attractions that will take you off the beaten path. Explore the famous mosques, madrasas, hammams and fountains of Islamic Cairo, founded in the 10th century, visit some unexpected tombs at Aswan and key WWII battlegrounds in the Western Desert with time to soak up the Mediterranean vibe in Alexandria.

[Please click here to view detailed itinerary and pricing.](#)

Egyptian Sojourn

10 days

Arrive Cairo, Egypt (4N) – Luxor (2N) – Aswan (2N) – Cairo (1N)

Unravel the riddle of the enigmatic Sphinx, marvel at the Great Pyramid of Giza, see the treasures of Tutankhamun and wander the extraordinary open-air museum that is Luxor. Cruise in silent style like explorers of old, aboard a luxurious *felucca* along the legendary Nile, powered only by the breeze, travel by road between Luxor and Aswan passing through numerous villages and visiting the famous temples of Kom Ombo and Esna en route, and journey to Abu Simbel to set eyes upon the imposing twin temples of Ramses II and Queen Nefertari.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. Find out more about the A&K Difference.



Sanctuary Retreats

Nile Cruises

Cruise the iconic Nile River onboard authentic boutique ships, guided by our signature world-renowned Egyptologists.

Sanctuary Sun Boat IV

With its contemporary-yet-classic design, spacious, intimate and beautifully appointed features, the Sanctuary Sun Boat IV adds new levels of sophistication to the Nile. On board elegance has been elevated with rich teak flooring, Egyptian marble and hand-painted decorative details that give a real sense of place. With just 38 rooms, including two presidential suites and two royal suites, time on the Sanctuary Sun Boat IV is spent in unrivalled seclusion. Softly-lit lounges are as suited to socialising as they are to quiet reflection while on the upper sun deck, the iconic scenery is enhanced by cool cocktails and shade, or radiant sunshine which is perfect for a dip in the pool.

Exquisite meals are prepared by gourmet chefs who reveal regional specialities, and old favourites, using only the freshest produce. Expert Egyptologists ensure every day and every outing is culturally enriching.

Sanctuary Nile Adventurer

The Sanctuary Nile Adventurer promises a sophisticated yet relaxed Nile cruise experience. Regilded in bright and inviting tones, the calm azure, warm sandstone and softly burnished gold and bronze shades reflect Egypt's vivid landscapes and her rich cultural legacy. The 30 cabins and suites will be elegant havens with distinctive touches and tasteful fabrics, plus five-star amenities and superlative Nile views. All are fully air-conditioned with ensuite bathrooms (bathtub, shower and hairdryer), mini bar and LCD television with satellite.

Add gourmet cuisine as well as sightseeing with the country's most experienced Egyptologists for a taste of genuine luxury on a timeless river. The extensive sun decks, with elegant teak floors, offer private cabanas around the pool area, the perfect spot to unwind and drink in the scenery.

Sanctuary Zein Nile Chateau

Only a chosen few can experience the Nile on board this exclusive home afloat. Sanctuary Zein Nile Chateau is a bespoke dahabiya, the traditional sailing boat of the Nile, which is only available for charter. Custom-built for families and small groups of no more than 12 guests, she combines modern elegance with old-world glamour and lets you curate your own Nile odyssey with a la carte sightseeing choices.

Fitted with luxury amenities throughout, there are two suites and four signature cabins which have been created with guest comfort in mind. Each is decorated in its own original style with influences drawing from Egypt's rich history, culture and geography. All cabins feature a Nile view, air-conditioning and en suite bathrooms. There is plenty of open space on board with a stunning Arabian themed sun deck and an opulently styled dining area. The smallest of the Sanctuary fleet, Zein Nile Chateau can dock in places the larger ships cannot, giving you exclusive access to special sites.



- 1 Sanctuary Sunboat IV
- 2 Sanctuary Sunboat IV
- 3 Sanctuary Nile Adventurer
- 4 Sanctuary Nile Adventurer
- 5 Sanctuary Zein Nile Chateau
- 6 Sanctuary Zein Nile Chateau



SANCTUARY
RETREATS



2



4



6

Morocco

From the dramatic Atlas Mountains and burnt sand dunes to the sparkling azure sea, this raw and speckled landscape overflows with wonder. Blessed with a melting pot of influences including Arabic, African and European, your expert guide will lead you on a sensory adventure as you explore Morocco's maze-like medinas, World Heritage Sites and rare corporeal scenery.

Extraordinary Ways to Experience Morocco

Marvel at the Roman Ruins of Volubilis and Explore Historical Meknes

The Roman ruins of Volubilis remain remarkably well preserved, the site's arches and graceful columns frozen in time on the vast fertile plain. To the north, the sleepy enclave of Meknes hides its historic Alaouite architecture in plain sight. Your guide reveals privileged insights, evoking images of glories past.

Pay a Visit to the Berber Villages

Wedged between sheer mountain cliffs and vast Saharan dunes, the Berber villages of the Atlas foothills preserve a traditional way of life that has endured for centuries. Experience authentic interactions with a local family, joining them in their home for traditional Berber bread and mint tea.

Set Out on a Saharan Adventure to A&K's Private Desert Camp

Venture into the vast expanse of the Moroccan Sahara in your own private 4WD. As the sun sets, continue ever deeper into the sprawling sand sea by camel to A&K's Private Desert Tented Camp, where a crackling fire, tented suite and traditional Moroccan dinner await. Relax by the bonfire, cocktail in hand, as the dusk-painted dunes give way to an endless starlit desert sky.

Peruse the Medinas and Souks of Morocco

Few things epitomise the spirit of Morocco like its meandering, inspired medinas and their bustling maze of souks (markets) that lie shoehorned within. Djemaa el-Fna square forms the heart of Marrakech's iconic medina, its stalls selling spices, handicrafts, clothes and perfume.

Cook Like a Local in Marrakech

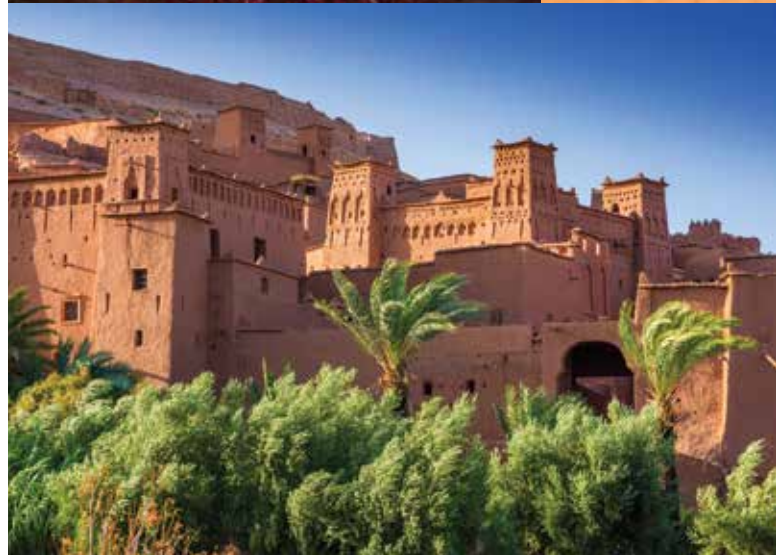
Hone your culinary skills with a dada (traditional family cook) during a Chef's Table demonstration. Learn to balance Moroccan spices and flavours as your culinary coach reveals the secrets of tagine, bastilla and other local specialties. Finally, enjoy the feast you helped to prepare.

Bask in Every Shade of Blue in Chefchaouen

The tiny charming town of Chefchaouen located in the heart of the Rif Mountains was built in the 17th century as an Arab Fortress, and the town boasts one of the country's most fascinating medinas. Otherwise known as the Blue City, it is an enticing labyrinth of narrow blue alleyways heavily scented with spices, incense, fresh flowers and oranges.

Explore Marrakech by Sidecar

Discover Marrakech in a truly unique way as you step into a motorcycle sidecar and cruise to all the highlights of this extraordinary city. Your driver is an expert at navigating the winding city streets, with the option to stop and explore whenever something catches your attention. Includes a visit to Dar El Sadaka, the wondrous house of artist Jean-François Fourtou where you will view an impressive collection of artworks and dine at the thrilling Giant's House.





Suggested Tailor-Made Itineraries

Mosaics & Medinas

8 days

Arrive Rabat (2N) – Fes (2N) –
Depart Marrakech (3N)

Prepare to be dazzled as you venture into this vibrant and colourful country full of grand imperial cities, spectacular landscapes, ancient ruins, bustling souks, beautiful handicrafts and a mouth-watering cuisine. The fascinating history and rich culture will captivate as you uncover all that is exotic in this magical place. Discover five UNESCO World Heritage sites on this introduction to irresistible Morocco.

[Please click here to view detailed itinerary and pricing.](#)

Kasbahs & Caravans

12 days

Arrive Casablanca (1N) – Fes (3N) –
Erfoud (1N) – Desert Camp: Erg Chebbi (1N) –
Skoura (2N) – Depart Marrakech (3N)

A country more exotic and enticing is hard to find. Morocco blends the best of Arab civilisation with an appealing climate and some of the world's most dreamy hotels. On this journey, take in the fascinating history of imperial Fes, the mysterious Kasbahs of the Dades Valley, A&K's Private Desert Camp and the charms of Marrakech.

[Please click here to view detailed itinerary and pricing.](#)

Essence of Morocco

17 days

Arrive Casablanca (2N) – Tangier (2N) –
Fes (3N) – Erfoud (1N) – Desert Camp:
Erg Chebbi (1N) – Ouarzazate (2N) –
Marrakech (3N) – Essaouira (2N) –
Depart Marrakech

You'll see all the colours of exotic Morocco on this extraordinary journey: the deep blue of the Atlantic Ocean, the dazzling white buildings of Tangier, rainbow hued spice stalls, golden desert sands, green palm groves and the earthy terracotta of the kasbahs. Against this vibrant backdrop are the patterns of mosaic tiles, handmade pottery, stitched leather and handwoven rugs – the essence of Morocco's craft heritage – as well as impressive monuments, gardens and rich, flavoursome cuisine.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. [Find out more about the A&K Difference.](#)



Jordan

An ancient land where prophets once roamed, Jordan is home to biblical landmarks, beautiful architecture, and the famed Dead Sea. Explore beautifully preserved Roman ruins, wander through narrow laneways of a 19th century walled village, and float in the healing waters of the Dead Sea. Of course, a visit to Jordan is incomplete without exploring the city of Petra, often described as the eighth wonder of the ancient world.

Extraordinary Ways to Experience Jordan

Be Captivated by Jordan's Rose City

Chiselled from the imposing red cliffsides some 2,000 years ago, the lost city of Petra snakes its way through a vast, winding gorge. This sprawling complex of dwellings, baths, temples, tombs and markets was built by the Nabataeans and later occupied by the Romans. After the Byzantine era, Petra lay largely forgotten until a Swiss explorer rediscovered it in 1812. Today it stands as Jordan's most treasured UNESCO World Heritage Site.

Roam the Valleys and Mountains of Wadi Rum

For a thousand years, the valleys of Wadi Rum offered the nomadic Bedouin passage to the Arabian Peninsula. It was from Wadi Rum that T.E. Lawrence and his allies mounted daring raids on Aqaba and Damascus during World War I. Explore the region's towering dunes and rose-red mountains, taking in the romantic atmosphere captured in the classic film, *Lawrence of Arabia*.

Discover the Sustainable Wine Making Movement in Jordan

The Jordanian climate and its basalt Black Desert combine to provide one of the world's most distinctive terroirs growing more than 40 grape varieties, which are handpicked and crafted into more than 20 wine varietals. Visit the family-owned Zumot Winery, meet founder Omar Zumot and taste their organic wines under their Saint George label.

Stand in Awe of the Ruins of Jerash

Founded by Alexander the Great, Jerash boasts a staggering wealth of remarkably intact Greco-Roman ruins, including grand temples, theatres and colonnaded avenues. Walk the Roman *Cardo* as your guide reveals grooves made by the chariot wheels of empires past.

Be Blown Away by the Enchanting Dana Biosphere Reserve

This area of staggering beauty, history and biodiversity encompasses four different biogeographical zones and is a melting pot of species from Europe, Africa and Asia, many of them rare. Some 800 plant species and over 400 animal species have been recorded, of which 25 are known to be endangered, including the Sand Cat, the Syrian Wolf, the Lesser Kestrel and the Spiny Tailed Lizard.

Witness Jordan's Rose-Red City by Candlelight

One of the world's oldest cities, Petra is as beautiful and mysterious now as it ever was. Head out after sunset for a new perspective on this stunning destination, viewing the oft-photographed Treasury façade, carved from sandstone, with its glorious frontage illuminated by the light of 1,800 candles.





Suggested Tailor-Made Itinerary

Highlights of Jordan

7 days

Arrive Amman (2N) – Petra (2N) – Dead Sea (2N) – Depart Amman

At the top of every traveller's bucket list is the ancient city of Petra, Jordan's most recognisable attraction, which never fails to impress. The mysterious siq lures visitors into the depths of the site arriving at the Treasury where a pink glow suffuses the surrounding terrain. The epic proportions and sheer grandeur of the place is utterly captivating but there's so much more on offer including crusader castles, Roman ruins and the mineral-laden waters of the Dead Sea. Easy to navigate, Jordan can be covered in a perfect week-long adventure.

[Please click here to view detailed itinerary and pricing.](#)

Jordan Uncovered

10 days

Arrive Amman (3N) – Dana Reserve (1N) – Petra (2N) – Wadi Rum (1N) – Dead Sea (2N) – Depart Amman

Ancient history and biblical sites vie with beautiful desert landscapes in this compact country where you can wander down ancient Roman streets, dine on traditional cuisine and marvel at some of the starriest skies on earth. The hospitality of the Bedouin will win you over and you'll be amazed to discover a 60-year-old wine industry. Unexpected delights abound in this extraordinary desert kingdom.

[Please click here to view detailed itinerary and pricing.](#)

Ancient Treasures of Jordan & Egypt^{NEW}

16 days

Arrive Amman, Jordan (2N) – Petra (2N) – Wadi Rum (1N) – Dead Sea (2N) – Cairo, Egypt (3N) – Nile River Cruise (4N) – Depart Cairo (1N)

On this luxurious 16-day adventure you'll journey to the heart and soul of Jordan and Egypt, two ancient lands where the archaeology is unparalleled and the landscapes breathtaking. Lose yourself in the sweeping deserts of Wadi Rum, the red-rock facades of Petra and the ancient Roman ruins of Jerash. Then fly to enigmatic Egypt, where you'll explore the most iconic museums and ancient monuments around Cairo and along the Nile on a lavish four night cruise between Aswan and Luxor guided by one of our signature expert Egyptologists.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. [Find out more about the A&K Difference.](#)



Israel

Israel is a true melting pot of cultures, traditions and religions. Whether you're interested in a religious pilgrimage or you'd like to treat yourself to an indulgent, restorative getaway, Israel's many resplendent landscapes and its abundant atmospheric sights provide the ingredients necessary for an unforgettable experience.

Extraordinary Ways to Experience Israel

Immerse Yourself in Centuries of History in the Israel Museum

Spanning some 5,000 years of regional history, Jerusalem's Israel Museum houses a wealth of archaeological and artistic treasures. Marvel at the museum's celebrated Shrine of the Book exhibit and its awe-inspiring collection of original fragments from the Dead Sea Scrolls.

Delve into the Historic Wonders of Masada

In Masada, revisit the Jewish Zealots' last stand against the Romans as you ride a cable car to their final stronghold atop a rocky plateau. Delve deeper at Qumran Caves, where the Dead Sea Scrolls lay undiscovered until 1947.

Discover the Divine City of Jerusalem

Jerusalem's Old City embodies a spirit of living history unlike any place on earth. Sacred to Jews, Christians and Muslims, the city and its vast trove of holy sites draw pilgrims from every corner of the globe. Diverse faiths mingle between temples, churches and mosques as fragrant spices waft from souks and calls to prayer echo around the ancient walled city.

Witness the Stark Beauty of the Negev Desert

The Negev Desert covers over half of Israel's total landmass and is starkly beautiful. Home to nomadic Bedouin, historic sites and ancient copper mines, there are also many unique geological formations like the Ramon Crater.

Explore the Ancient Port City of Jaffa

Thought to be the port from which Jonah embarked before his fateful encounter with the whale, Jaffa is one of the oldest port cities in the world. Today its cobbled alleyways are home to an artists' colony with galleries exhibiting paintings and sculptures from both local and foreign artists. Meander through the winding streets of the Old City, admiring galleries, visiting designer boutiques and shopping for local crafts and Arabic treats.

Immerse Yourself in the Vibrant City of Tel Aviv

One of the most vibrant cities in the world, Tel Aviv has been described as the 'Mediterranean Capital of Cool' with a vibrant beach vibe, worldclass nightlife, a buzzing cultural scene, incredible food, UNESCO recognised architecture, and a thoroughly cosmopolitan outlook.

Float in the Dead Sea

Since the days of Cleopatra and Herod the Great, generations of travellers have flocked to these waters for their health-giving properties. Smear on a relaxing mud facial, float in the buoyant waters and enjoy a therapeutic treatment countless millennia in the making.

Share a Home-Cooked Meal with a Family in Bethlehem

Learn firsthand what daily life is like in this pilgrim's mecca of the West Bank as you share lunch in a local Bethlehem home. Gather around the family table, exchanging authentic insights into your cultures and backgrounds over a lovingly prepared, home-cooked meal. Later, visit the Church of the Nativity, a holy site revered by Christians.





Suggested Tailor-Made Itinerary

Classic Israel

9 days

Arrive Tel Aviv (2N) – Tiberias (2N) – Jerusalem (4N) – Depart Tel Aviv

Brimming with world famous historic and biblical sites, Israel is a timeless yet refreshingly authentic destination. From fashionable Tel Aviv and its ancient port city Jaffa, to Bethlehem and Jerusalem, you'll explore the Holy Land's most famous sites and take in its diverse cultural appeal. Explore Caesarea, capital of the Roman province, the beautiful Golan Heights, the Western Wall and the bewitching Negev Desert, and a visit to the war cemetery at Beersheba is sure to be a poignant encounter.

[Please click here to view detailed itinerary and pricing.](#)

Glimpse of Jordan & Israel

11 days

Arrive Amman (2N) – Petra (2N) – Wadi Rum (1N) – Dead Sea (2N) – Jerusalem (3N) – Depart Tel Aviv

Combining two of the Middle East's most fascinating destinations makes perfect sense and with A&K a private guide accompanies you in both countries bringing to life thousands of years of history. You'll walk in the steps of biblical giants and modern-day adventurers seeing some of the world's most iconic and ancient sites and understanding something of contemporary life and cultural relations in this extraordinary part of the world.

[Please click here to view detailed itinerary and pricing.](#)

Israel, Jordan & Egypt Encompassed^{NEW}

20 days

Arrive Tel Aviv, Israel – Jerusalem (4N) – Amman, Jordan (2N) – Petra (2N) – Wadi Rum (1N) – Dead Sea (2N) – Cairo, Egypt (3N) – Nile River Cruise (4N) – Depart Cairo (1N)

From the great biblical sites of Israel, to the desert-speckled lands of Jordan and the Pharaonic treasures of Egypt, witness history come to life on this epic adventure. Meet locals of three faiths living side-by-side, discover the world's greatest sacred sites, uncover the city of Petra, and sail with an expert Egyptologist down the Nile. You'll experience life on the water stopping at A&K's own docks and uncovering all that's new in Egyptian archaeology. Full of fascinating encounters and luxurious stays, this is the ultimate Tailor-Made Journey through one of the most extraordinary regions of the world.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. [Find out more about the A&K Difference.](#)



Saudi Arabia

Be one of the first to visit the stirring desert Kingdom of Saudi Arabia, a mystical powerhouse and the spiritual home of Islam. Discover wealthy Riyadh, where glass skyscrapers vie with magnificent mosques and ancient fortresses. Stand in awe of the sophisticated rock art of Jubbah, some of the kingdom's greatest pre-Islamic treasures, and admire the captivating port city of Jeddah, with its coral architecture, bustling souqs and peaceful Red Sea coast. Then prepare yourself for the main act: staggering AlUla, an active archaeology site with over 1,300 years of unexplored human history, and the carved temples of Hegra — Petra's emerging rival.

Extraordinary Ways to Experience Saudi Arabia

Unveil the Ancient Nabataean Kingdom of Hegra

Discover the ruins of the Nabataean Kingdom of Hegra, a powerful civilisation between the 4th and 2nd centuries BCE who occupied the Arabian borderland that stretched from the Euphrates to the Red Sea. Hegra rivals Petra in scale and awe, and is brimming with spectacular rock-cut tombs, burial niches guarded by sculpted lions, and vast ancient rock inscriptions that trace the origins of the Arabic language.

Explore the Active Archaeology Site of AlUla

Navigate the labyrinthine Old Town of mind-blowing AlUla, once an important stop on the incense route between the Mediterranean and Middle East. Inspect age-old inscriptions in archaic languages at Jabal Ikmah and visit the Ottoman-era Al Hijr fort. Admire the tightly packed mud-brick houses lining narrow streets below, then stroll through lush citrus groves nourished by a nearby oasis.

Soak Up the Red Sea Coast in Cosmopolitan Jeddah

A beguiling mix of ancient and modern awaits in the coastal port city of Jeddah, Saudi Arabia's gateway to holy Mecca. Admire World Heritage coral architecture, browse outdoor sculptures along the palm-lined Corniche, visit the ethereal 'floating' Al Rahma Mosque and set your eyes on the tallest fountain in the world, dedicated to King Fahd.

Contrast Saudi's Past and Present in Riyadh

Dive into Saudi Arabia's history, starting amid the ruins of Diriyah, a once-splendid walled town that preceded Riyadh as the country's capital. Imposing Masmak Fort reveals the story behind the nation as it is known today. Wander through the vibrant Dirah Souq and explore the fascinating National Museum, a UNESCO World Heritage site.

Sit down to a hearty traditional farm lunch in Hail

Learn about the importance of camels to Saudi Arabian culture as you sit down to a hearty traditional farm lunch in Hail, once a major stop on the caravan route to Hajj. Take in panoramic views from the hilltop A'arif Fort, before enjoying a written demonstration of elegant Thamudic script.





Suggested Tailor-Made Itinerary

Highlights of Saudi Arabia

8 days

Arrive Riyadh (2N) – AlUla (3N) –
Depart Jeddah (2N)

Saudi Arabia beckons with its stunning coastal line of Red Sea riches, and a showstopping host of ancient icons. Be one of the first to travel back through time at the active archaeology site of Hegra and AlUla; the extraordinary open-air museum of ancient tombs, pre-Islamic dwellings and dramatic sandstone outcrops hold over 1,300 years of unexplored human history. You'll also discover the glamorous contrast of modern Riyadh, one of the richest cities in the world, before exploring the last undeveloped rim of the Red Sea coast at bustling pilgrim port Jeddah. Along the way savour aromatic Saudi coffee, delicious dates, sensational cuisine, and warm and welcoming Saudi hospitality.

[Please click here to view detailed itinerary and pricing.](#)

Saudi Arabia & Jordan Explorer^{NEW}

12 days

Arrive Riyadh, Saudi Arabia (2N) – AlUla (3N) – Tabuk (1N) – Wadi Rum, Jordan (1N) – Petra (2N) – Depart Amman (2N)

Uncover the ancient lands of the Nabataeans and the Bedouin on this adventure from Saudi Arabia to Jordan. From ultra-modern Riyadh you'll travel back through time at the mind-blowing archaeology site of AlUla. Continue over the border to the Bedouin moonscapes of Wadi Rum, the epic proportions and sheer grandeur of which will leave you mesmerised. Then, traverse the rose-red city of Petra, one of the New Seven Wonders of the World. Then, take a road trip along the famed King's Highway, before encountering citadels, castles and ruins of great kings and conquerors.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. [Find out more about the A&K Difference.](#)



Oman

With one of the oldest civilisations on the Arabian Peninsula, fascinating Oman boasts stunning cultural landmarks including hundreds of forts, castles and towers. Its landscapes will not disappoint: the country has more than 1,000 kilometres of coastline, vast sandy deserts, and impressive mountain ranges.

Extraordinary Ways to Experience Oman

Explore the Magnificent Harbourside City of Muscat

Muscat is Old Arabia at its most evocative. Dramatic mountains loom over this port city on the Gulf of Oman, where the Portuguese forts of al Jalali and al Mirani guard the harbour. Explore the bustling souk, the Sultan Qaboos Grand Mosque and dine on seafood at the marina restaurants.

Traverse the Breathtaking Landscapes of Wahiba Sands

The Wahiba Sands is a vast area of golden undulating dunes, home to some 3,000 Bedouin and a wide array of flora and fauna. The ever-changing patterns and breathtaking landscapes are a photographer's delight.

Discover Handcrafted Curios in the Oasis City of Nizwa

The oasis city of Nizwa is packed with history, and surrounded by the dramatic Al Hajar Mountains. The city's immense palm oasis stretches for eight kilometres along the course of two wadis. Discover Nizwa's 17th century fort, and bustling souk where you can buy exquisite copper and jewellery among other crafts.

Trek the Majestic Mountains and Canyons of Oman

Retreat to the cool foothills of the Al Hajar Mountains. Your local guide will lead you on an exhilarating trek to the country's highest peak and down into the deepest canyons and wadis by air-conditioned 4WD. You'll also visit ancient mountain villages and Nizwa Souq, renowned for its antiques and silver jewellery.

Be Dazzled While Desert Stargazing in Oman

Marvel at the dazzling Arabian night-sky when you stay in one of A&K's luxury desert camps in Oman. Free of light pollution and bathed in silence it is the perfect place to gaze up at the twinkling stars once the sun has disappeared over the ripple of golden sand dunes.

Roam the Picturesque Musandam Peninsula

Dubbed the 'Norway of Arabia' for its beautiful rocky inlets, small villages, fjords and dramatic, mountain-hugging roads, the Musandam Peninsula is a scenic and cultural gem, isolated from the rest of Oman by the east coast of the U.A.E. Dolphins cavort in the turquoise blue waters which lap the rugged mountainsides, Arab dhows ply the coastline and Bedouin villages wait to be explored.

Cocoon in Island Luxury at Zighy Bay

On your way to or from Europe or Africa, or as an add-on to a Middle Eastern exploration, this extraordinary hideaway is a perfect place to unwind. Just two hours from Dubai yet in an utterly remote part of northern Oman, Six Senses Zighy Bay combines just the right amount of seclusion with as much indulgence and adventure as required.

Be Enchanted by the Tropical Charms of Salalah

Salalah's coconut-fringed beaches and plantations of bananas and papayas are more reminiscent of its Zanzibari heritage than its Arabian Desert location. This colourful, subtropical region is unexpectedly green and fertile thanks to its summer rains, known as the khareef, which transform the area into a haven of lush vegetation and thundering waterfalls.





Suggested Tailor-Made Itinerary

Arabian Odyssey

8 days

Arrive Muscat (2N) – Jabal Akhdar (3N) – Wahiba Sands (1N) – Depart Muscat (1N)

Wild wadis, an untouched coastline, spectacular deserts, 16th century forts and castles and dramatic mountain scenery – Oman is the best kept secret in the Middle East. It is also one of the oldest civilisations in the Arabian Peninsula. Combining a fascinating ancient heritage with all the trappings of modernity, stunning accommodation and year-round sunshine, Oman is a surprising and unspoiled destination.

[Please click here to view detailed itinerary and pricing.](#)

Our complete range of suggested tailor-made journeys can be viewed on our website and all can be personalised to your individual requirements. Find out more about the A&K Difference.



Small Group Journeys

A&K also offer expert-led Small Group Journeys seamlessly orchestrated for luxury and packed with the insider-access opportunities that are A&K's hallmark. With intimate groups of no more than 18 guests, and guaranteed departures with a minimum of two guests — we craft journeys that blend emerging and off-the-beaten track destinations with the region's greatest sites. From rare local encounters to exclusive admissions, and the right balance of both guided activity and breathing room, here are just some of the Small Group Journeys we have present in the region. Please visit www.abercrombiekent.com.au to view the full portfolio.



Egypt & the Nile

10 days

Departs January-June & August-December 2024

Journey to the heart of an ancient land that has captured the imagination of travellers for millennia. Follow in the footsteps of pharaohs, emperors and conquerors from Cairo to Luxor and along the Nile to Aswan. You'll cruise aboard A&K's own award-winning Sanctuary 'Sun Boat IV' and explore the country's myriad archaeological treasures and ancient monuments with a leading Egyptologist, bringing both ancient and modern Egypt to life.



Splendours of Morocco

12 days

Departs January-June & August-December 2024

Uncover vibrant, colourful and exotic Morocco, jewel of North Africa and one of the world's most stylish and fascinating destinations. Journey from the coastal port city of Casablanca inland to medieval Fes, the Atlas foothills and the Sahara Desert, to sensuous Marrakech, where snake charmers, musicians, storytellers and acrobats bring Djemaa el-Fna Square to life. Explore labyrinthine souks full of treasures, savour mouth-watering cuisine, marvel at ancient medinas, bustling kasbahs, and relax in elegant hotels.



Saudi Arabia: A Kingdom Revealed

9 days

Departs 8 February, 24 October & 7 November 2024

The birthplace and spiritual home of Islam, Saudi Arabia is a mysterious desert kingdom that has been closed to much of the outside world until recently. Discover the hidden delights of this uncharted territory via an exclusive glimpse at a realm veiled in secrecy. See the carved temples of Hegra, known as the second Petra, and stand in awe of the sophisticated rock art situated in a stunning desert canyon at Jabal Ikmah. Explore fascinating Riyadh, a gem of Saudi modernism, while Jeddah's World Heritage architecture whisks you back to an ancient pilgrim port and the pristine azure waters of the Red Sea.



Jordan & Israel: Ancient Wonders

14 days

Departs January-June & August-December 2024

Journey to the heart of these ancient lands where history and cultures converge. Wander through ancient Roman cities and crusader castles, important biblical sites and haunting modern memorials. Marvel at the extraordinary Nabataean caravan city of Petra, one of the new Seven Wonders of the World, and relax in the mineral-laden waters of the Dead Sea. Follow in the footsteps of Lawrence of Arabia across the desert reaches of Wadi Rum, and savour flavoursome Levantine cuisine.



Israel: Crossroads of History

9 days

Departs February-May & August-December 2024

Discover a land held sacred by three faiths, visiting places where events recorded in the Bible unfolded, from Jerusalem to Nazareth, on a comprehensive journey that reveals the complex history of the land, its people and its sacred sites. Walk the bustling streets of the Old City of Jerusalem, visit Yad Vashem, Israel's memorial to the victims of the Holocaust, cruise by privately chartered boat on the Sea of Galilee, learn about local life during an A&K-exclusive private lunch at a Christian in Bethlehem, and delve into the UNESCO World Heritage Site of Masada, the last stronghold of the Jewish Zealots.



Wings Over Israel, Jordan & Egypt

13 days

Departs January-April & September-December 2024

Explore three classic Middle East destinations in less than two weeks, thanks to the flexibility and convenience of privately chartered flights, journeying from Jerusalem, Bethlehem and Masada to Petra and Wadi Rum, and onward to set foot inside the tomb of King Tutankhamun, touch the paws of the Sphinx and cruise for four nights along the Nile. Wings Over the World itineraries feature private charter flights between destinations, allowing you the convenience of visiting remote places with less time spent getting there.

Africa

A journey into Africa with Abercrombie & Kent is a journey guided by over 60 years of passion for the mother continent.

Our own story starts here, where we began our African love affair as a luxury safari company in 1960's Kenya, eventually growing into an award-winning global network of offices. That pioneering passion burns on and is found in a broad range of A&K Africa itineraries enjoyed by discerning adventurers the world over.

A&K still sets the standard for an African journey like no other, delivering authentic, inspiring experiences beyond the usual tourist haunts. While other safari companies subcontract their services from continents away, we have nine offices throughout sub-Saharan Africa staffed by individuals who live and work everyday in the very areas you visit.

An expedition to Africa is a call to witness the untold majesty of nature's greatest theatre, the African wilderness. And no experience brings you closer to Africa's wildlife than an expertly curated A&K safari. Led by skilled guides, you're placed front row in elite game reserves and unspoilt national parks in Tanzania, Kenya, Zambia, Botswana, South Africa and beyond.

A&K's Africa journeys are as diverse, and sought after, as the continent itself. With expert itineraries and luxury accommodation taken care of, the choice is yours to indulge your wildest imaginings and make real your African dream.

The countries of North Africa & the Middle East are ideally located to combine with your exploration of southern or East Africa. Please visit www.abercrombiekent.com.au, contact our Journey Designers or your travel advisor or to find out more.





A Rewards Programme for Repeat Travellers

Experience the Marco Polo Club

Created to recognise and reward our most loyal guests, the Marco Polo Club® is open to everyone who travels on three or more journeys with Abercrombie & Kent.

Marco Polo Club members enjoy benefits including special discounts, priority waitlist for sold-out journeys, a members-only onboard reception on A&K Luxury Expedition Cruises, and a variety of exclusive communications and events.

To learn more about A&K's Marco Polo Club, visit www.abercrombiekent.com.au/marcopoloclub

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Celebrate Family and Friends

At A&K, we love curating exceptional holidays for you, your family and your friends, so that you can share journeys that matter to the world's most extraordinary destinations.

Whether you're gathering to celebrate a special milestone – a birthday, anniversary, honeymoon or wedding – or simply pulling family together from different corners of the globe, we recognise that shared experiences are the most memorable, and we know how to tailor the journey to suit every dynamic. Our Journey Designers can create magical moments for every generation.

Multi-Generational & Family Holidays

Travelling with your extended family – whether it's with your grandchildren, kids, parents, grandparents, aunt and uncle or siblings – can be a hugely rewarding experience. It offers an opportunity to reconnect, and bond over the excitement of shared discoveries and experiences.

North Africa and the Middle East provide fascinating locales for family adventures that will last a lifetime. Two of our favourite countries include Egypt and Morocco, for their immersive and captivating range of family activities for every age.

- Egypt is a fascinating destination for families with plenty of action-packed activities for all ages. From exploring burial chambers in the Valley of the Kings, to cruising down the Nile on a traditional wooden felucca, wondering around Cairo's Aladdin-esque bazaars, and

relaxing on golden beaches drenched in year-round sun – the reasons to visit magical Egypt are endless.

- Warm and welcoming Morocco offers incredible diversity and experiences the whole family can enjoy. From trekking in the ancient Sahara, to shopping in the colourful bustling souks, from sampling delicious cuisines, discovering ancient forts and kasbahs, and basking on Morocco's 1,200 miles of stunning coastline, Morocco is bound to excite every generation.

A&K Milestone Celebrations

We love bringing friends and family together to celebrate special occasions in perfect comfort and style. With prompt attention paid to every request, you decide who your guests are, and you set the daily timetable. A&K has access to extraordinary fully-staffed properties across North Africa and the Middle East, and some very sophisticated vessels – perfect venues for milestone celebrations or a multi-generation family voyage. From a lavish villa on a private beach, to a palatial Kasbah situated in the spectacular Atlas Mountains, a camp of elegant Bedouin-style tents in the Sahara Desert, or an exclusively-charted luxury vessel on the Nile – whatever takes your fancy, A&K can curate exclusive itineraries that you and your loved ones will remember forever.





Abercrombie & Kent Philanthropy

Be a Part of Travel That Changes Lives

Make a deeper local connection on your next journey with a visit to an Abercrombie & Kent Philanthropy project.

Transforming Travel

While the travel industry is in the midst of a transformation toward greater equity and sustainability, Abercrombie & Kent Philanthropy (AKP) has been committed to positively impacting lives and livelihoods in the communities where our guests have travelled for decades. We are equally committed to ensuring guests learn about our philanthropic investments as an integral part of their travel experience.

Sharing a Journey That Matters

While an A&K journey reveals all kinds of inspiring experiences, our guests often find their visit to an AKP project the most stirring. You'll find these unique opportunities on many of our journeys, affording a wealth of interactions and insights you won't find anywhere else. Whether celebrating a newly opened school or the beauty of an ecosystem brought back from the brink, these visits forge memories that last a lifetime.

Building on a Solid Foundation

Established in 1982 under the guidance of A&K Vice Chairman Jorie Butler Kent, Abercrombie & Kent Philanthropy is dedicated to giving back to the vibrant communities we're so privileged to share with our guests. Our local offices seek out and support grassroots projects in these communities, and we're now deeply involved in more than 40 education, conservation, healthcare and community enterprise projects in 22 countries.

Sustaining an Unmatched Local Presence

With full-time, locally-based coordinators serving our partner communities in Kenya, Tanzania, Zambia, Botswana, India, Peru, Sri Lanka and Southeast Asia, AKP is fostering philanthropic commitments unprecedented in the travel industry. Focussed on making the most of our efforts in the field, these community development professionals are also uniquely qualified to share these projects with you, our guests.

If you'd like to meet one of our Philanthropy Coordinators and experience an AKP project firsthand, please contact A&K or your travel advisor to arrange a site visit on your next journey.

Abercrombie & Kent makes a donation to AKP on behalf of every guest travelling.

AKP projects in North Africa & the Middle East

- > **Egypt:** Funtasia Cultural Centre
- > **Egypt:** El Nes Children's Free Hospital
- > **Jordan:** Jordan Bike Enterprise Program
- > **Jordan:** Madaba Special Needs School
- > **Jordan:** Madrasati Initiative



For more information on AKP projects around the world, and how you can support or visit them, see www.abercrombiekent.com.au/philanthropy



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YouTube



www.abercrombiekent.com.au/youtube

Discover more about A&K, including our philanthropy projects.



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Abercrombie & Kent

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